

820 2nd St. South Nampa, Idaho 83651 (208) 465-2257

NAMPA POLICE DEPARTMENT

PRESS RELEASE

If you commit a traffic violation in Nampa chances are very high that you will be stopped by law enforcement. Nampa Police will focus heavily on traffic violations beginning July 6, 2012 as part of a strong effort to reduce violations that lead to crashes and other traffic issues.

The Nampa Police Departments will be engaging a community policing philosophy known as DDACTS (Data Driven Approaches to Crime and Traffic Safety). DDACTS uses location—based crime and traffic crash data to establish effective and efficient methods for deploying resources. The goal of DDACTS is to reduce the rate of crime, crashes, and traffic violations. Nampa Police will use geo-mapping to identify areas requiring the greatest amount of attention. Those areas will then be saturated with highly visible traffic and anti-crime enforcement. The areas of concern are referred to as "hot spots".

The Nampa Police Department has determined through statistical crime analysis and geobased mapping that one of the most critical areas of Nampa is 11th Avenue South to 16th Avenue South and Front Street to Roosevelt. This area has been identified as having a variety of traffic issues as well as retail and residential crime activity. Based on that information, officers will focus on that zone with both directed patrols and additional enforcement during unobligated times.

Statistics will be reviewed on a routine basis to identify trends and adjust resources properly. As with any program or philosophy, our goal is to increase safety and reduce potential harm to our citizens.

The media is invited to ride with our officers on the kick-off dates listed. Please contact Lt. Eric Skoglund at 468-5672 to schedule a time with Nampa Police.

Caldwell Police Department is also planning on implementing DDACTS this summer. They will be putting out a press release in the next few weeks with start dates.

Chief LeRoy Forsman 468-5577